

OP 3.3.4

IntraMED-C2C Framework

CENTRAL EUROPE Programme 2007 – 2013

PRIORITY 1: Facilitating innovation across Central Europe

Document Classification

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Authors	<i>Lead Partner with input from all partners</i>
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Summary	The consortium will develop a framework for an workshop-based innovation transfer system as a basis for the guideline and toolkit.

A workshop-based innovation transfer system includes at least one or more of the following topics:

1. Identification of clinics within each partner region for the purpose described below.
2. Identification of contact persons as well as “idea givers” / “innovation owners” within these clinics.
3. Organisation of a first innovation workshop with some persons from the clinic with innovative ideas and optionally other persons.
4. Innovation workshop: Identification of one or more ideas in clinics which might lead to innovations.
5. Discussion (in the workshop or following the workshop) about the next steps. This might include a selection of one or more ideas from the previous workshop.
6. Development of a description of the identified idea like a “one-pager”.
7. Evaluation of the identified idea (if not yet done during development of the “one-pager”).
8. Distribution and/or discussion of the description: innovation database (which is preferably developed in the project or in other external databases); direct contacts with companies in the region/ with companies from networks of other project partners/ with Research & Development institutions, investors etc.
9. Follow-up workshops with the purpose of a broader discussion of this idea with participants like: participants from the first innovation workshop, companies preferred SME’s, R&D institutions, innovation managers etc.
10. Initiating cooperation and/or further steps based on the follow-up workshops.

Ad 1.

The term “clinic” includes university hospitals, clinics with all supply levels, publicly owned, private non-profit and others.

Ad 2.

Contact persons include preferably persons already active in the network of each project partner. These persons are mostly persons not directly involved in innovation in view of “idea givers” / “innovation owners”

Ad 3.

“Other persons” might include: other persons from the clinic like from (continuous) quality improve department, management, technology transfer department, international affairs, clinical research groups etc. as well as external persons (companies, professional service providers involved in innovation management for moderation etc.)

Ad 6.

“One-pager” might include basic information and/or the result of a internal or external evaluation: abstract, description, pictures, IP protection status (basic idea, patent pending, patent, utility model etc.), market potential, application description, national/ international application/ market potential, investment volume, cooperation partner (already existing

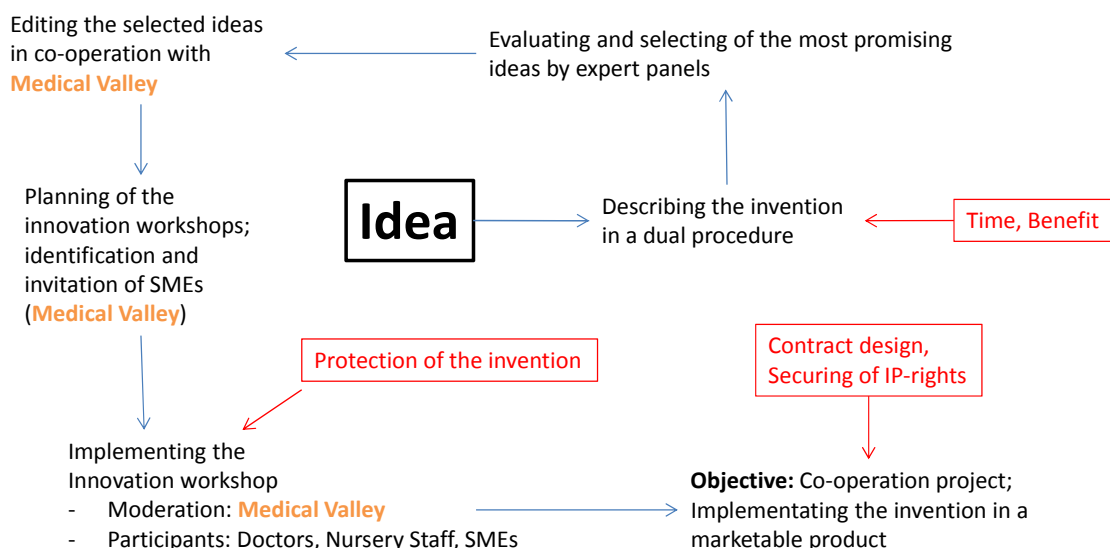
and/or looking for). “One-pager” might be similar to start-up company presentations to investors.

Ad 8.

NDA’s should be considered depending of the status of the innovation (idea protected? Patent pending etc.).

The 10 steps described above might be followed completely in this way **or** can be performed selectively **or** can be performed in a different sequence.

One example for a different selection and sequence is shown in Fig. 1 and described below. This Fig. 1 was developed by 3 project partners (PP3, PP11, PP12) and is fully explained in the output “3.3.3 Development of motivation schemes”:



4. ~~Innovation workshop~~: Identification of one or more ideas in clinics which might lead to innovations.
6. Development of a description of the identified idea like a “one-pager”.
7. Evaluation of the identified idea ~~(if not yet done during development of the “one-pager”)~~.
1. Identification of clinics within each partner region ~~for the purpose described below~~.
2. Identification of contact persons as well as “idea givers” / “innovation owners” within these clinics.
3. Organisation of a first innovation workshop with some persons from the clinic with innovative ideas and optionally other persons.
5. Discussion (in the workshop or following the workshop) about the next steps. This might include a selection of one or more ideas from the previous workshop.
8. Distribution and/or discussion of the description: innovation database (which is preferably developed in the project or in other external databases); direct contacts with

- companies in the region/ with companies from networks of other project partners/ with Research & Development institutions, investors etc.
9. Follow-up workshops with the purpose of a broader discussion of this idea with participants like: participants from the first innovation workshop, companies preferred SME 's, R&D institutions, innovation managers etc.
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This is just one example how the general framework (steps 1 – 10) could be realised. This flexibility takes into account the quite different situations in each partner region which is described in detail in the outputs of the two actions **WP3: Transregional analysis** and **WP3: Analysis state-of-the-art, other approaches**.

Finally this framework is a good basis for the guideline and toolkit.