

## Innovation transfer in the medical sector from clinics to companies

WP4

## WORK PACKAGES

- Media communication/dissemination: European level networking, promotional materials
  - Non-media communication/ dissemination: website, communication plan, newsletters, regional dissemination events

Communication, knowledge management and dissemination

• Transregional analysis: key players, local and transnational SWOT analysis, state-of-the-art analysis, other approaches (regional workshops, evaluation of clinics)

WP3

Concept and design

• Preparation: Action plans, Local steering groups

Implementation

 Pilot actions: pilot innovation workshops, Follow-up meetings

OUR ACTIVITIES

- Implementation: evaluating and matching of innovations by database system, training activities, Deployment strategy for Central Europe
- Evaluation: monitoring, best practice report

WP2

- Steering Structure
- Monitoring System

Project management and coordination

Financial and Project Status reports

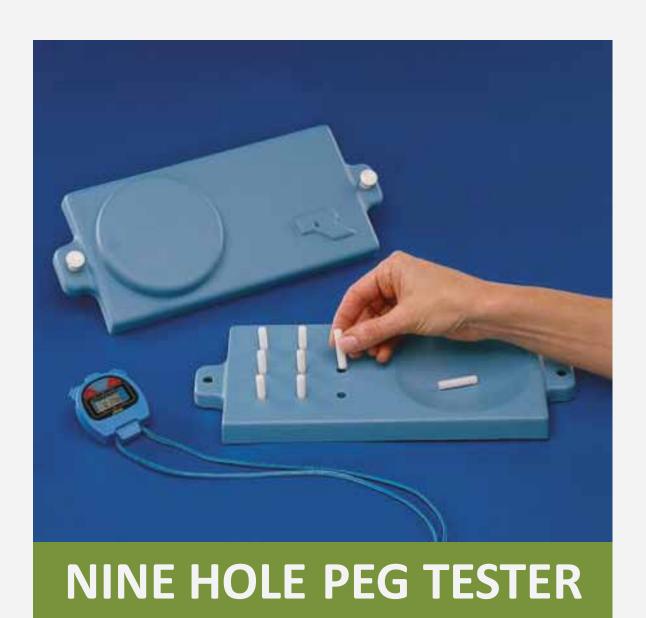
• Concept development: access way to target groups, motivation schemes, framework, database, guideline and toolkit

• Ensuring sustainability: development plans















**ELECTRONIC VOICE-**









